
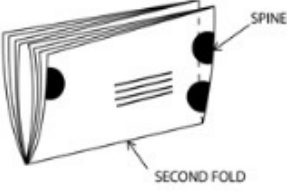
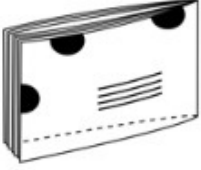
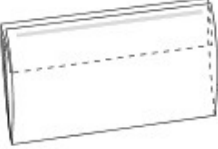


Exhibit 3.15.4 Booklet Design

| If the spine or final fold is... | And the length is... | The cover stock must be at least... | Mailers must seal the piece with... | And place the tabs in these locations... |
|--|---|---------------------------------------|---|---|
|  <p>Spine or fold on the bottom (longer) edge</p> | <p>5" to 9" long</p> <hr/> <p>Over 9", up to 10.5" long</p> | <p>50-pound</p> <hr/> <p>60-pound</p> | <p>Three 1.5" non-perforated tabs</p> | <p>Two tabs on leading edge; one tab on trailing edge. Position lower leading tab 0.5 inch from the bottom edge. Position upper tabs 1 inch from the top edge.</p> |
|  <p>Final fold on the bottom (longer) edge, with the folded spine on the leading or trailing (shorter) edge</p> | <p>5" to 10.5" long</p> | <p>40-pound</p> | <p>Three 1.5" non-perforated tabs</p> | <p>Folded Booklet Two tabs on leading edge; one tab on trailing edge. Position lower leading tab 0.5 inch from the bottom edge. Position upper tabs 1 inch from the top edge.</p> |
|  <p>Spine on the leading (shorter) edge</p> | <p>5" to 9" long</p> <hr/> <p>Over 9", up to 10.5" long</p> | <p>60-pound</p> <hr/> <p>70-pound</p> | <p>Three 1.5" non-perforated tabs</p> | <p>Two tabs on top edge; one tab on trailing edge. Position top tabs 1 inch from left and right edge. Position trailing tab in the middle.</p> |
|  <p>Spine on bottom (longer) edge, non-perforated inner flap on top (upper) edge</p> | <p>5" to 9.5" long</p> | <p>80-pound</p> | <p>Continuous glue line or glue spots</p> | <p>Perfect bound or saddle stitched with a continuous glue line along flap preferred, minimum 1 inch glue spots acceptable if placed within 3/4 inch of right and left edges.</p> |